

Mindpeace begins to provide 'earth library', original e-book store operation service, from September 9<sup>th</sup>, 2011. This is the first service in the world.\*

\*the service mixes Adobe® Content Server 4 and EC-Cube® is the first one in the world.

Mindpeace, IP consulting and System Integration service, (Location: Houei Nishi-Shinjuku Bldg. 9F, 5-3-2 Nishi-Shinjuku Shinjuku-ku, Tokyo 160-0023 Japan, President: Yuro Yamashita) introduces 'Earth Library', original digital e-book store system service on the basis of open source for EC structure. 'Earth Library' is the service that user will select the use of file protection system and the method of the security up to user's budget and requirement. This service meets your requirement that the system will be reasonable initial and running cost and have a copyright protection.

The plan has three steps as follows;

1. 'File Encryption Plan' – Connect with 'Adobe ® Content Server 4' and Open Source for EC structure for the solution of DRM (Digital Rights Management) for PDF/ePub digital distribution
2. 'Deter the unfair copy Plan' – by putting ID specified private information for downloaded PDF
3. 'General E-commerce Plan' – DRM Free

'Earth Library' is generally appropriate for Smart Phone (only 'File Encryption Plan' is under development), applies to Musical Voice and distribution of Movie and can be applicable to e-commerce for non-digital products.

[earth library's URL: <http://earthlibrary.info>]

#### ■Inquiry

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#### ■Company Profile

Name : Mindpeace, Co., Ltd. (<http://mindpeace.co.jp/>)  
Executive : Yuro Yamashita, CEO and Chief Executive Officer  
Location : Houei Nishi-Shinjuku Bldg. 9F, 5-3-2 Nishi-Shinjuku Shinjuku-ku, Tokyo 160-0023  
Foundation : August, 2006  
Line of Business : Agent and Intermediate of Music audio / Image video / E-book etc.  
SaaS of original digital distribution system  
Providing of Digital Intellectual Property Consulting  
Development, management, and maintenance of digital copyrighted distribution system  
Capital : JPY 3,000M